

Blu Voucher Awareness Campaign – Bus Sleeves

Terms and Conditions

1. **Campaign Period:** 1 November to 31 May 2025.
2. **Organizer:** Blue Label Distribution (Pty) Ltd.
3. **How to Enter:**
 - Simply scan the QR codes found in the Bus Sleeve and complete the survey.
 - Completing the survey automatically rewards the 1st 1000 Participants with a R5 Blu Voucher.
4. **Eligibility:** Open to South African residents 18+.
5. **Entries:** One entry per person per survey completion.
6. **Prizes:**
 - Stand a chance to win an instant R5 Blu Voucher.
7. **Handover:** 1st 1000 to participate, a Blu Voucher will be sent via SMS after 36hrs of contact.
8. **Prize Conditions:**
 - Non-transferable and not redeemable for cash.
 - If you are enter after the 1000 threshold you do not get rewarded.
9. **Contacting Winners:** if the number provided is in accurate and does not work, you are liable and cannot get another voucher sent to an alternative number.
10. **General Conditions:**
 - Blu Voucher reserves the right to amend or cancel the campaign.
 - Blu Voucher’s decision is final.
 - By entering, you agree to receive marketing communication.
11. **Exclusions:** Employees of Blue Label Distribution (Pty) Ltd and their families are not eligible.
12. **Liability:** Blu Voucher and its affiliates are not responsible for any loss or damage related to the prize.