

“#BF4E with Audacious Rewards - MTN Black Friday Campaign Offer”

Blu Label Distribution, African Bank’s Audacious Rewards and MTN

Terms and Conditions

Introduction

1. The **BF4E with Audacious Rewards - MTN Black Friday Campaign Offer** (the “Competition”) will be conducted exclusively between selected South African, African Bank Audacious Rewards customers of MTN prepaid airtime vouchers sold by Blue Label Distribution Proprietary Limited (2004/003066/07) (“Blue Label”).
2. Blue Label Distribution and Mobile Telephone Networks Proprietary Limited 1993/001436/07 (“MTN”) are hereinafter collectively referred to as “The Organizers”

Campaign Period

3. The Campaign period is from the 21st of November 2024 to 2nd December 2024 (both days inclusive) (the “Campaign Period”) and the campaign will take place in South Africa.

Eligibility

4. The Campaign is open to African Bank Audacious Rewards customers (“Consumers”) who purchase MTN prepaid airtime or data vouchers with their Audacious Rewards Points.
5. Save as aforesaid the directors, members, partners, employees or agents of, or consultants of the Organizers (and their affiliates and immediate family members, life partners, business partners or associates) are excluded from the Campaign, as are the Organizer’s advertising agencies and suppliers.
6. In addition, to be eligible to participate in the Campaign, qualifying participants who are natural persons must be at least 18 (eighteen) years of age.
7. By participating in the Campaign, Consumers agree to be bound by these Terms and Conditions, which will be interpreted by the Organizers in their sole discretion. All decisions taken by the Organizers in relation to the Campaign, or in respect of any dispute, shall be final and binding.

How to participate

8. Consumers are to participate by purchasing an MTN pre-paid airtime or data voucher of R50 or more with their Audacious Rewards points between the 21st of November (00:00) up until the 2nd December (23:59).
9. Only 1 (one) voucher purchase per Audacious Rewards customer will qualify for the 3.5GB + 3.5GB MTN Data Voucher prize.

10. The 3.5GB Anytime + 3.5GB Night MTN Data Voucher prize is valid for 30 days.
11. The 3.5GB Anytime + 3.5GB Night MTN Data Voucher prize will be issued via SMS message.
12. Only the first 250 (two hundred and fifty) customers during the campaign period will receive a 3.5GB Anytime + 3.5GB Night MTN Data voucher.
13. Audacious Rewards customers who purchased MTN Prepaid airtime or data with their Audacious Rewards points will also be automatically entered into the Grand Prize Draw and stand a chance to win 1(one) of 3(three) prizes:
 - 1st Prize – R15 000
 - 2nd Prize - PlayStation Digital (Slim) valued at R11 999
 - 3rd Prize - JBL speaker
14. Winners will be drawn on 3 December 2024 and contacted thereafter.
15. The Grand Prize winners will be required to collect their Prize from their nearest MTN Store which will be arranged with the winner at a convenient date and time.
16. The Organizers shall pick a winner in a fair and unbiased manner, such that every Consumer has an equal chance to win.
17. The Organizers also have the right to withdraw or modify this promotional offer (“Promotion”) and participants will not have any claim against the Organizers of any nature in relation to the Competition.

General

18. The participants choosing to participate indemnify the Organizers, their directors, affiliates, members of the MTN Black Friday Campaign, Blue Label Distribution, African Bank Audacious Rewards and MTN partners, employees, agents, consultants, suppliers, contractors and sponsors against any loss or damages, either direct, indirect, consequential, or otherwise, arising from its participation in this Campaign.
19. The Organizers will not accept any liability or responsibility for any damage, loss, injury or disappointment suffered by participants.
20. The Organizers will not be liable for any costs incurred by participants in relation to the Campaign.
21. The Organizers may amend, modify or otherwise change these terms and conditions in their sole and absolute discretion on notice to participants and the amended version will be displayed in the same media as these terms and conditions. By participating or continuing to participate in the promotion participants agree and understand that they will be bound by the amended terms and conditions.

22. The Organizers are not liable for any technical failures affecting participation and/or promotion reward redemption process of the Campaign.
23. The Organizers assume no liability whatsoever for any entry that has been omitted from participation in the Campaign for any reason whatsoever.
24. The Organizers have no control over the interception or loss of personal information over the internet and assumes no liability for any such interception or loss.
25. Notwithstanding anything to the contrary contained herein, to the maximum extent permissible by law, Consumers, waive any claim they may have against the Organizers for any reason whatsoever and indemnify the Organizers accordingly. Without limitation, the Organizers shall not attract any liability for any damage or loss you suffer as a result of injury or loss the aforesaid participants suffer by participating in this Promotion.
26. By participating in the Promotion, consumers waive any and all rights to bring any claim or action related to such matters in any forum beyond one (1) month after the first occurrence of the kind of act, event, condition or omission upon which the claim or action is based.
27. Any personal information relating to participants is collected by the Organizers during the Promotion will not be shared with any third party without express written consent. By entering this Promotion, participants agree that the Organizers may make media announcements and/or publications of the winner(s). The Organizers may also communicate with participants from time to time at the Organizers' discretion from which they can opt out at any time.
28. South African law applies to the operation of the Campaign and participants consent to the jurisdiction of the Randburg Magistrates court.