

# Blu Voucher Taxi Awareness Campaign

## Terms and Conditions

1. **Campaign Period:** 1 November to 31 December 2024.
2. **Organizer:** Blue Label Distribution (Pty) Ltd.
3. **How to Enter:**
  - Simply scan the QR code found in the taxi and complete the survey.
  - Completing the survey automatically enters you into the weekly draw.
4. **Eligibility:** Open to South African residents 18+.
5. **Region:** This applies specifically to the Limpopo and Mpumalanga regions.
6. **Entries:** One entry per person per survey completion.
7. **Prizes:**
  - Stand a chance to win a weekly R100 Blu Voucher.
8. **Winner Selection:** Weekly random draws will be held, and winners will be contacted directly and Voucher will be sent via SMS after 48hrs of contact.
9. **Prize Conditions:**
  - Non-transferable and not redeemable for cash.
  - Winner must provide ID for prize collection.
10. **Contacting Winners:** Blu Voucher will contact winners by phone or email. If unreachable after 48hrs, a new winner will be chosen.
11. **General Conditions:**
  - Blu Voucher reserves the right to amend or cancel the campaign.
  - Blu Voucher's decision is final.
  - By entering, you agree to receive marketing communication.
12. **Exclusions:** Employees of Blue Label Distribution (Pty) Ltd and their families are not eligible.
13. **Liability:** Blu Voucher and its affiliates are not responsible for any loss or damage related to the prize.